



**AL MEERA CONSUMER GOODS COMPANY (Q.S.C.)**  
**DOHA - QATAR**

**INTERIM FINANCIAL INFORMATION (UNAUDITED)**

**31 MARCH 2011**

**AL MEERA CONSUMER GOODS COMPANY (Q.S.C.)**  
**DOHA - QATAR**

**Table of contents**

	<b>Page No.</b>
<b>Statement of Financial Position</b>	<b>1</b>
<b>Statement of Income</b>	<b>2</b>
<b>Statement of Comprehensive Income</b>	<b>3</b>
<b>Statement of changes in equity</b>	<b>4</b>
<b>Notes to the financial statements</b>	<b>5 &amp; 6</b>

## Al Meera Consumer Goods Company (Q.S.C.)

(All amounts in Qatari Riyals unless otherwise stated)

### Statement of Financial Position

		<b>31 March 2011 (unaudited)</b>	<b>31 December 2010 (audited)</b>
	<b>Note</b>		
<b>ASSETS</b>			
<b>Non-current assets</b>			
Property and equipment	<b>5</b>	114,473,556	109,714,049
Intangible assets		748,450	1,039,355
Available for-sale-investments		<u>111,781,423</u>	<u>108,084,470</u>
		<b><u>227,003,429</u></b>	<b><u>218,837,874</u></b>
<b>Current assets</b>			
Inventories	<b>6</b>	56,377,648	52,220,446
Trade and other receivables		26,244,467	21,322,984
Cash and cash equivalents	<b>7</b>	<u>151,686,993</u>	<u>142,165,672</u>
		<b><u>234,309,108</u></b>	<b><u>215,709,102</u></b>
<b>Total assets</b>		<b><u>461,312,537</u></b>	<b><u>434,546,976</u></b>
<b>LIABILITIES AND EQUITY</b>			
<b>Equity</b>			
Share capital		100,000,000	100,000,000
Statutory reserve		53,509,967	53,509,967
Optional reserve		21,750,835	21,750,835
Fair value reserve for investments		7,305,751	9,542,911
Retained earnings		<u>27,018,461</u>	<u>64,441,663</u>
<b>Total equity</b>		<b><u>209,585,014</u></b>	<b><u>249,245,376</u></b>
<b>Liabilities</b>			
<b>Non-current liabilities</b>			
Employees' end of service benefits		<u>13,778,229</u>	<u>12,705,949</u>
<b>Current liabilities</b>			
Trade payables		122,253,221	108,104,583
Other payables	<b>8</b>	<u>115,696,073</u>	<u>64,491,068</u>
		<b><u>237,949,294</u></b>	<b><u>172,595,651</u></b>
<b>Total liabilities</b>		<b><u>251,727,523</u></b>	<b><u>185,301,600</u></b>
<b>Total shareholders' equity and liabilities</b>		<b><u>461,312,537</u></b>	<b><u>434,546,976</u></b>

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**Abdulla Bin Khalid Al Qahtani**  
Chairman

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**Dr. Saif Saeed Al Sowaidi**  
Vice Chairman

## Al Meera Consumer Goods Company (Q.S.C.)

(All amounts in Qatari Riyals unless otherwise stated)

### Statement of Income

	Note	Three months ended 31 March	
		2011 (unaudited)	2010 (unaudited)
Sales	9	221,224,873	218,003,376
Cost of sales		(192,826,947)	(191,036,956)
<b>Gross profit</b>		<b>28,397,926</b>	<b>26,966,420</b>
Shops rental income		6,872,095	5,803,412
Other operating income		672,964	607,217
<b>Gross operating income</b>		<b>35,942,985</b>	<b>33,377,049</b>
General and administrative expenses		(27,448,836)	(26,237,357)
Depreciation and amortization		(3,142,931)	(2,863,810)
<b>Net operating income</b>		<b>5,351,218</b>	<b>4,275,882</b>
Other income		6,337,867	3,015,237
Finance income		887,713	1,945,894
<b>Profit for the period</b>		<b>12,576,798</b>	<b>9,237,013</b>
<b>Earnings per share</b>			
Basic and diluted earnings per share		<b>1.26</b>	<b>0.92</b>
<b>Number of shares outstanding at the period end</b>		<b>10,000,000</b>	<b>10,000,000</b>

The attached notes 1 to 9 are an integral part of the financial statements

**Al Meera Consumer Goods Company (Q.S.C.)**

(All amounts in Qatari Riyals unless otherwise stated)

**Statement of Comprehensive Income**

	<b>Three months ended 31 March</b>	
	<b>2011</b>	<b>2010</b>
	<b>(unaudited)</b>	<b>(unaudited)</b>
<b>Profit for the period</b>	12,576,798	9,237,013
<b>Other comprehensive income</b>		
Net movement in the available-for-sale investment fair value reserve	<u>(2,237,160)</u>	<u>2,450,061</u>
<b>Total comprehensive income for the period</b>	<b><u>10,339,638</u></b>	<b><u>11,687,074</u></b>

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The attached notes 1 to 9 are an integral part of the financial statements

## Al Meera Consumer Goods Company (Q.S.C.)

(All amounts in Qatari Riyals unless otherwise stated)

### Statement of changes in equity

	Capital	Statutory reserve	Optional reserve	Fair value reserve for investments	Retained earnings	Total
Balance at 31 December 2009	100,000,000	53,509,967	21,750,835	208,271	45,450,869	220,919,942
Dividends for 2009					(45,000,000)	(45,000,000)
Total comprehensive income for the year				9,334,640	63,990,794	73,325,434
<b>Balance at 31 December 2010</b>	<b>100,000,000</b>	<b>53,509,967</b>	<b>21,750,835</b>	<b>9,542,911</b>	<b>64,441,663</b>	<b>249,245,376</b>
Dividends for 2010					(50,000,000)	(50,000,000)
Total comprehensive income for the period				(2,237,160)	12,576,798	10,339,638
<b>Balance at 31 March 2011</b>	<b>100,000,000</b>	<b>53,509,967</b>	<b>21,750,835</b>	<b>7,305,751</b>	<b>27,018,461</b>	<b>209,585,014</b>

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The attached notes 1 to 9 are an integral part of the financial statements

**Notes to the financial statements**

**1 General information**

On 13 July 2004, the law No. (24) for 2004 was issued in order to transfer the former Consumers Cooperative Societies to Qatari Shareholding Company with a capital of QR 100,000,000 (Al-Meera Consumer Goods Co.) which is governed by the Qatar Commercial Companies Law No. 5 of 2002. The Company was registered under commercial registration number 29969 on 2 March 2005. The Company's main activities involve the wholesale and retail trading of various types of consumer goods commodities; owning and managing consumer outlets; and trading in foodstuff and consumer goods. The Company is listed on the Qatar Exchange. The Government of the State of Qatar owns 26% of the Company's shares.

**2 Summary of significant accounting policies**

**2.1 Basis of preparation** This condensed interim financial information for the three-month period ended 31 March 2011 has been prepared in accordance with International Accounting Standard 34, 'Interim Financial Reporting'. The condensed interim financial information should be read in conjunction with the annual financial statements for the year ended 31 December 2010 which have been prepared in accordance with International Financial Reporting Standards ("IFRS").

**2.2 Changes in accounting policies and disclosures**

*(a) New and amended standards adopted by the Company*

The following amendment to standards is mandatory for the first time for the financial year beginning 1 January 2010.

IAS 27 (revised) requires the effects of all transactions with non-controlling interests to be recorded in equity if there is no change in control and these transactions will no longer result in goodwill or gains and losses. The standard also specifies the accounting when control is lost. Any remaining interest in the entity is re-measured to fair value, and a gain or loss is recognized in profit or loss. The revision had no material impact on the Company's financial statements.

IAS 38 (amendment), 'Intangible Assets'. The amendment is part of the IASB's annual improvements project published in April 2009 and company will apply IAS 38 (amendment) from the date IFRS 3 (revised) is adopted. The amendment clarifies guidance in measuring the fair value of an intangible asset acquired in a business combination and it permits the grouping of intangible assets as a single asset if each asset has similar useful economic lives. The amendment had no material impact on the Company's financial statements.

IFRS 3 (revised), 'Business combinations', and consequential amendments to IAS 27, 'Consolidated and separate financial statements', IAS 28, 'Investments in associates', and IAS 31, 'Interests in joint ventures', are effective prospectively to business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after 1 July 2009.

The revised standard continues to apply the acquisition method to business combinations but with some significant changes compared with IFRS 3. For example, all payments to purchase a business are recorded at fair value at the acquisition date, with contingent payments classified as debt subsequently remeasured through the statement of comprehensive income. There is a choice on an acquisition-by-acquisition basis to measure the non-controlling interest in the acquiree either at fair value or at the non-controlling interest's proportionate share of the acquirer's net assets. All acquisition-related costs are expensed. The revision had no material impact on the Company's financial statements.

*(b) New and amended standards, and interpretations mandatory for the first time for the financial year beginning 1 January 2010 but not currently relevant to the Company*

- \* IAS 1 (revised), "Presentation of financial statements";
- \* IAS 36 (amendment), 'Impairment of assets', effective 1 January 2010;
- \* IFRS 2 (amendments), 'Group cash settled share-based payment transactions', effective from 1 January 2010;
- \* IFRS 5 (amendment), 'Non-current assets held for sale and discontinued operations';
- \* IFRIC 9, 'Reassessment of embedded derivatives and IAS 39, Financial instruments: Recognition and measurement', effective 1 July 2009;
- \* IFRIC 16, 'Hedges of a net investment in a foreign operation' effective 1 July 2009;
- \* IFRIC 17, 'Distributions of non-cash assets to owners' (effective from 1 July 2009);
- \* IFRIC 18, 'Transfers of assets from customers' (effective from 1 July 2009);

*(c) New standards, amendments and interpretations issued but not effective for the financial year beginning 1 January 2010 and not early adopted*

The following standards and amendments to existing standards have been published and are mandatory for the Company's accounting periods beginning on or after 1 January 2011 or later periods, but the Company has not early adopted them and they are not expected to have any significant impact on the Company's financial statements:

- \* 'Classification of rights issues' (amendment to IAS 32) issued in October 2009. The amendment applies to annual periods

\* Classification of rights issues (amendment to IAS 32), issued in October 2009. The amendment applies to annual periods beginning on or after 1 February 2010;

\* Revised to IAS 24 (revised), 'Related party disclosures' (effective 1 January 2011);

\* IFRS 9, 'Financial instruments' (effective 1 January 2013);

\* 'Prepayments of a minimum funding requirement' (amendments to IFRIC 14) (effective 1 January 2011);

\* IFRIC 19, 'Extinguishing financial liabilities with equity instruments' (effective 1 July 2010)

### 3 Intangible assets

#### Trademark and brand

Intangible assets are recognized at cost and carried at cost less accumulated amortization. Intangible assets of the Company

	<b>31 March 2011</b>	<b>31 December 2010</b>
	<b>(unaudited)</b>	<b>(Audited)</b>

## 4 Segment information

The Company is organised into one business segment unit which comprises the buying and selling of consumer goods. Geographically, the Company's entire business operation is concentrated in the State of Qatar.

## 5 Property and equipment

Opening net book amount	109,714,049	94,117,682
Additions for the period	7,811,458	27,462,842
Depreciation	(3,051,951)	(11,866,475)
	<b>114,473,556</b>	<b>109,714,049</b>

## 6 Inventories

Inventories	59,104,397	52,447,195
Provisions for slow moving inventories	(2,726,749)	(226,749)
	<b>56,377,648</b>	<b>52,220,446</b>

## 7 Cash and cash equivalents

Cash at bank	66,101,158	56,586,212
Cash on hand	543,008	536,633
	<b>66,644,166</b>	<b>57,122,845</b>
Time deposits maturing over 90 days	85,042,827	85,042,827
<b>Cash and cash equivalents</b>	<b>151,686,993</b>	<b>142,165,672</b>

## 8 Other payables

Dividends payable	99,665,589	49,865,107
Accrued expenses	1,286,904	2,686,029
Provisions and other payables	14,743,580	11,939,932
	<b>115,696,073</b>	<b>64,491,068</b>

## 9 Sales

During the first three months of 2011, the Company closed its Maizer branch and Nuaija branch for reconstruction, resulting in loss of sales from these two branches. The loss of sales from the closure of these two branches, compared to the first three months of 2010, amounted to QR. 10.1 million. On a "like-for-like" comparison, sales for the first three months of 2011 increased by 6%.